

ARE YOU LOOKING TO GROW YOUR ACCESS CONTROL BUSINESS?

CHOOSE SERA4 – THE WORLD LEADING PROVIDER OF KEYLESS ACCESS CONTROL FOR CRITICAL INFRASTRUCTURE, AS A VENDOR PARTNER TO HELP GROW YOUR BUSINESS.



The Sera4 Authorized Integrator Program is designed to help system integrators, contractors, and installers gain profitable incremental revenue opportunities. Sell, install, and manage the Sera4 keyless access control solution.

Our keyless access control solution enhances security and management of target areas of concern: critical infrastructure. And Teleporte, the Sera4 cloud-based management platform, integrates with most platforms used by your customers today. This makes Sera4 an excellent expansion to your current product line. Be the first to offer your customers the latest technologies and innovative solutions in keyless access control. Introduce new annual recurring revenue to your business, with increased sales in current and new accounts.

Teleporte

Introduce a
NEW
ANNUAL
RECURRING
REVENUE
MODEL

BENEFITS OF THE PROGRAM INCLUDE:

- Prioritized technical support
- Direct access to the Sera4 customer experience (CX) team
- Technical and sales training
- Extended warranty for customers
- Lead forwarding
- Project registration pricing program
- Access to annual recurring revenue
- Exclusive hardware and platform management offers
- System design and engineering support
- Co-marketing opportunities
- Rebate programs
- Welcome kit, press release and recognition certificate/plaque/decals

REQUIREMENTS INCLUDE:

- Ability to offer on-site installation and first line support
- Completion of the Sera4 professional certification training curriculum
- Non disclosure agreement
- Purchase of Sera4 hardware from authorized Sera4 distributors
- Investment in demonstration equipment
- Annual sale and marketing plan with quarterly reviews



Sera4 Authorized Integrators are trained to install the Sera4 solutions, securing critical infrastructure in both **industrial** and **premise** environments:



Industrial-Grade Infrastructure	Premise-Grade Infrastructure
Telecom	Enterprise
Utility	Municipal
Transit	Education
Waste water	Data Center
Rail	Logistics
Mining	Construction

TRAINING PROGRAM INCLUDES*:

Training Type	Duration	In-Person	Online	Offline
Installer	3 Hours	Yes	Yes	No
Administrator	3 Hours	Yes	Yes	No
User	1 Hour	No	No	Yes

*Training requirements will be set based on territory, location, and markets served.

This training program is designed to assure the highest quality installation, deployment, and support of the Sera4 solution. **Only accredited Sera4 Authorized Integrators can offer the Sera4 Warranty PLUS.** This grants an extended hardware warranty to customers who have chosen a Sera4 Authorized Integrator to supply, install, and service their Sera4 hardware solution.



Offer your customers an extended warranty

SERA4 WARRANTY PLUS:

Product	Standard Warranty	Sera4 Warranty+
Padlocks	1 Year	2 Years
Controllers	1 Year	3 Years
Hardware accessories	1 Year	3 Years

APPLY TODAY TO BECOME A SERA4 AUTHORIZED INTEGRATOR

As the market continues to evolve, differentiating yourself from the competition in a meaningful way becomes more difficult. The Sera4 Authorized Integrator Program allows you to stay ahead and create greater value for your customers.

Book an appointment today to learn more about the Sera4 Authorized Integrator Program. Contact your local Sera4 representative or visit www.sera4.com.

